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Set	Description
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S1	((advertisement AND adjust AND content AND overlap))
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S2	S1 and ((UNCYPHER? OR UNENCYPHER? OR UNENCIPHER? OR UNCIPHER? OR ENCYIPHER? OR UNCRYPT? OR DECRYPT? OR DECYPHER? OR UNENCOD? OR ENCIPHER? OR KEY? ?(1W) PAIR? ? OR SECRET(1w)(CODE? ? OR CODING)) or (CYPHER? OR UNENCRYPT? OR DESCramBL? OR UNSCRAMBL? OR CIPHER? OR DECRYPT? OR DECIPHER? OR (SECRET OR PUBLIC OR PRIVATE)(1W)KEY? ? OR SECURE(2W) (TRANSACT? OR PROCESS???) OR CRYPT? OR SCRAMBL? OR ENCRYPT?))
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- Don't over-specify: use only the search options you really need -- leave the others blank.
- Exclude "implied concepts": leave out words like 'research' or 'effects.'
- Use more wildcards to search different word endings: use COMPUTER? in place of COMPUTER.
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- Check for misspelled words.
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